



Indian Hill Boosters – 2022/23 Year-End Report

Our Mission, Our Brand

Indian Hill Boosters operates with the mission of supporting athletics, fine arts, and extracurricular activities across Indian Hill EVSD. The Boosters brand is “inclusive, supportive, transparent.” Our support of multiple types of activities across K-12 is unique vs other districts. Our work aligns with the #IHPromise, keeping students at the center – no matter what type of extracurricular activity they choose to pursue.

Our Funding Sources

There are 3 key components of our annual funding stream, and we have made progress on all three:

- 1) Sponsorships – Boosters welcomed 3 new corporate sponsors this year.
- 2) Memberships – exceeded goal with 1,027 memberships sold (+146 vs prior year).
- 3) Bravesline– Record-breaking year with total sales of nearly \$85,000! This represents >40% of our income stream for Boosters.

Our Impact

Spirit Events –

- Booster Bashes – Boosters brings the IHSD community together for a pre-game celebration prior to the 1st home football game and between the Homecoming parade & football game. These family-friendly events engage youth of all ages with games and events and promote school spirit.
- Homecoming – Boosters provided support all week, from coordinating panel painting to student movie night.
- Youth Night Events - Boosters supported youth night events for multiple sports: boys & girls basketball, baseball, softball, girls lacrosse, volleyball, boys & girls soccer. These events engage our young athletes and bring the community out to support Indian Hill High School sports.
- Conquer the Hill/ Spring Fling – Boosters supported this combined community event both in planning and execution, providing prizes for 5K winners and product donations to each event.
- Grills at Booster Pavilion/Home of the Braves – Boosters maintains gas grills for school groups to use at the Home of the Braves. Any school-related group may request their use; Boosters ensures grills are well maintained and ready to go. Several teams & groups utilize this service for team-building events.
- Youth Summer Sports Camps – Boosters will again fund T-shirt purchases for each sport’s youth camp.

Bravesline –

Bravesline has undergone an almost complete transformation over the past year, reinventing operations to thrive and grow during the campus construction. We are excited for the new store to open later this calendar year!

- Record Sales – Bravesline delivered record-breaking sales while keeping costs aligned to budgets.
- Operations– The improvements shared in our mid-year update (scannable UPC’s, inventory tracking, digital gift cards) continue to enable improved operations. New items and brands are being added for next year. Ordering is on track to support early August opening, allowing families to purchase before the start of the new school year. We are going to have a great lineup of products!
- Custom Items for Teams – Coordinated with IH Soccer to create custom hats and jackets with player names. Any IH team or group can work with Bravesline on custom orders for quantities of 12+ items.
- Donations – Bravesline supports student & community initiatives. We have donated gift cards to school staff (via principals), prom baskets, and prizes to age group winners of Conquer the Hill.
- New Storefront – The new Bravesline store will be an exciting addition to the performing arts entrance of the IHMS/HS. We have secured a local builder to partner in the build-out process, providing him with the opportunity to donate a portion of time & materials to create a legacy for their family at IHSD.

Athletic Director Funding – Boosters helped either fully or partially fund the following items:

- Scoreboards in MS gym
- Per diem support for athletes advancing to state tournaments: boys & girls swimming, boys golf, cross country, track & field
- Braves Madness – basketball event
- Wrestling spirit wear for a student-athlete in need
- Quarter zip jackets for the bowling, swim & dive, and cross country teams
- State rings for both track & field and swimming
- Professional sports photography for varsity athletes

Arts Director Funding –

Funded a variety of items to support our Arts programming:

- Garment racks for the Marching Band
- Additional TV & sound equipment for backstage areas of the IHHS Auditorium, enabling those backstage to see and hear what is happening on-stage
- Supplemental food and meals for HS and MS show productions
- Accompanist fees for IHES choir concerts
- Rental projection equipment for HS Winter Musical “Spamalot”

Grant Requests –

Boosters continually funds grant requests across athletics, arts, and extracurriculars. Examples include:

- Robotics Club trip to Worlds
- Mock Trial
- Latin Club
- Quiz Team
- Competitive Writing team
- Wireless headsets for Braves Beat and Sports Media
- Purchase of Point of Sale (POS) equipment for both concessions and event access, which will enable credit card/ tap or swipe payment at school events.
- Primary School risers for auditorium stage

Looking Forward

As Boosters looks to 2023/24 and beyond, we are continuing to grow our capabilities and impact:

- The future of Bravesline is bright! Several significant improvements are planned and/or in the works:
 - o New store opening in late 2023!
 - o Partnership with coaches & administrators to roll out new school spirit initiatives. For example, working with football coach to design a t-shirt/LED bracelet bundle to sell at Booster Bash that coincides with the theme of the year for the football program.
 - o Student involvement – Expand Bravesline to become a “real-world” experience for students looking to grow skills in entrepreneurship, marketing, sales, and social media management.
- Continued support of our growing Sports Media group and newer clubs as they become established.
- Expansion of our reach and impact by engaging more families (K-12, across arts/sports/clubs). For example, exploring membership incentives to entice more Arts supporters to join Boosters.
- Arts Hall of Fame – Reapply our successful Athletics Hall of Fame concept to support theatre, vocal, visual & instrumental art participants.

Respectfully submitted,
Sarah Hagopian – Vice President, Indian Hill Boosters

5/19/2023